

# MADI ALEXANDER

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## CONTACT

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## EDUCATION

**University of Missouri**  
M.A. in Journalism

**Oklahoma City University**  
B.A. in Political Science and  
Public Relations

## SKILLS

- SQL (MySQL, PostgreSQL, SQL Server, SQLite)
- Excel
- Project management
- Data analysis
- Layout design
- Final Cut
- Adobe Illustrator, InDesign, Photoshop and Premiere
- AP Style
- Copy editing
- Social media management
- Background research
- Data visualization

## EXPERIENCE

### Politico | Senior Graphics Editor

**April 2022 to present**

- Analyze data and produce graphics-driven stories for Politico Pro
- Edit newsroom data visualizations for design style and content
- Plan coverage and manage content calendar for 2022 midterm elections
- Teach reporters and editors new tools and data journalism best practices

### The Dallas Morning News | Computational Journalist

**Sept. 2019 to April 2022**

- Wrote data-driven stories and collaborate with other DMN journalists
- Managed internal COVID-19 infection and death databases, including dashboard of interactive graphics
- Acquired thousands of public records and internal data from state agencies and local law enforcement
- Awarded 2021 Investigative Journalist of the Year and 2020 Visual Journalist of the Year for team coverage of police brutality and Covid-19 outbreak

### Northwestern University | Adjunct Lecturer

**Summer 2019**

- Digital Frameworks, Medill School of Journalism Master's Program

### Bloomberg Government | Data Journalist

**June 2016 to Sept. 2019**

- Wrote data-driven stories focused on Congress, tax, health care, and other policy issues for publication on bgov.com, on the Bloomberg Terminal, and in other relevant Bloomberg Industry Group publications
- Built and maintained 2018 midterm elections dashboard
- Taught hands-on Excel training classes for reporters and editors
- Designed graphics to enhance BGOV, BLAW and BTAX content

### ProPublica | Data Fellow

**Jan. 2016 to June 2016**

- Used SQL to build, clean, analyze and bulletproof databases
- Worked alongside reporters and developers to incorporate data analyses into stories and interactive news applications

### Investigative Reporters and Editors | Graduate Assistant

**Jan. 2015 to May 2016**

- Acquired, cleaned and analyzed large datasets for the National Institute for Computer Assisted Reporting database library
- Wrote and edited content for NICAR projects, newsletters and website
- Created and updated self-paced online course materials for Excel, SPSS